

# Paola De Giovanni

## Illustrator & Creative Designer

*"Knowledge and Wisdom is the Real Power" - Arthur - Sword in the Stone -*

I am a passionate Illustrator and a Creative Designer with a work experience of +15 years. In my job I actively collaborate with Marketing and Brand Management Departments, and I gained experience in the AVD developing projects for Brands aimed at positioning and/or promoting them on the Market.

I'm perfecting myself in UX/UI Design, focusing on illustration for UI Design.

## WORK EXPERIENCE

### Head of Creative

Yakkyofy S.r.L.  
Ventiga Milano 1902.

### Creativity Manager

LVGroup-LUISS EnLabs  
DoLab School  
SkillsAndMore  
AssoDonna  
FOTO Cult (magazine).

### Creative Freelance

Varied Companies.

### Main Clients I worked for



## EDUCATION

### Illustration Diploma

International Comics School of Rome (3 years).

### Master Communication and Publishing.

Palumbo Editori - Rome.

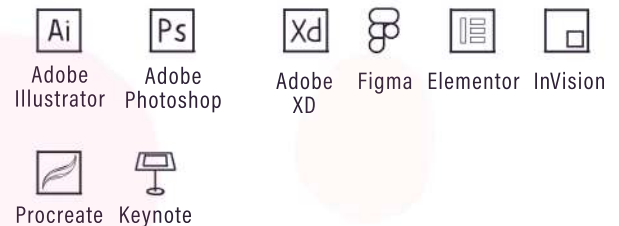
### Graduation

Italian Literature and Latin.

Università degli Studi di Palermo.

## MAIN KNOWLEDGES

### Main Softwares I Use



### Skills

Visual Communication, Social Media Visual ADV, UI & UX Design,  
Photography & Photoretouching.

## Get in Touch with Me!



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paoladegiovanni.it